

We believe data can:

INFORM DECISIONS. SUPPORT RECOVERY. IMPROVE OUTCOMES.

Pretaa is a behavioral analytics company that seeks to improve outcomes for the millions of Americans and their families affected by substance abuse.

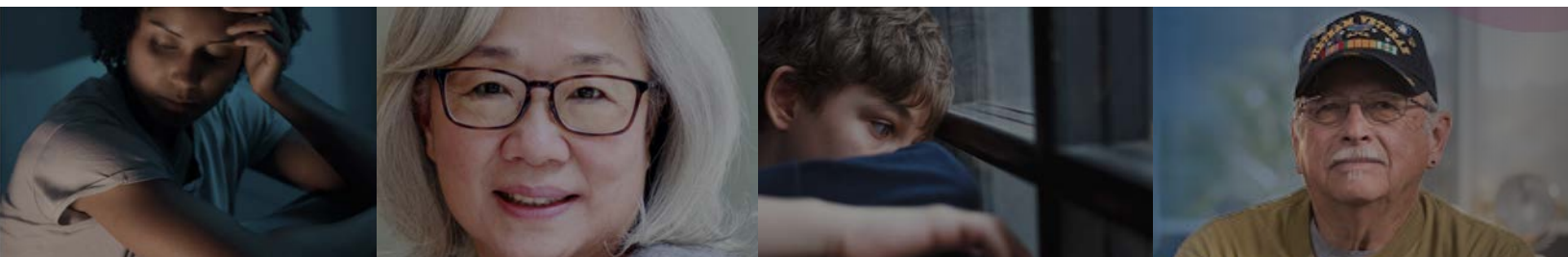
IT TAKES A VILLAGE...

and data.

We analyze data from wearable devices worn by those recovering from Substance Abuse Disorders and notify their care providers, friends, and family members when something may have gone wrong so they can get help. And by pairing actionable guidance and check-ins with positive reinforcement, Pretaa also fosters continuity of care throughout the recovery process - leading to better outcomes.



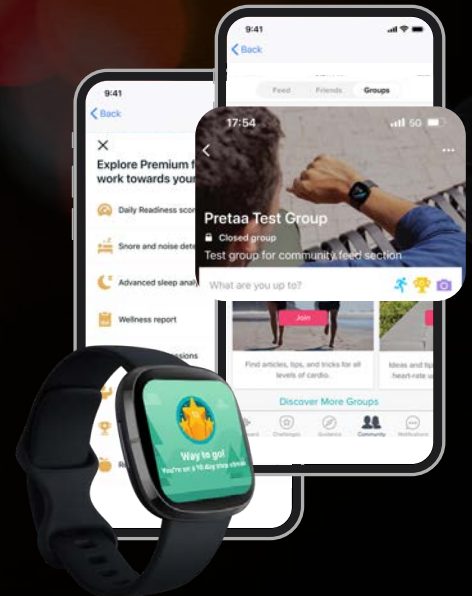
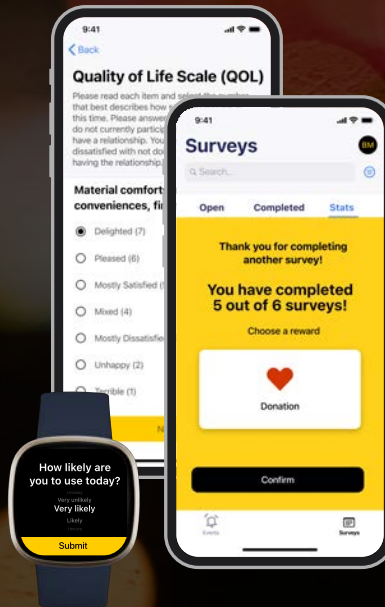
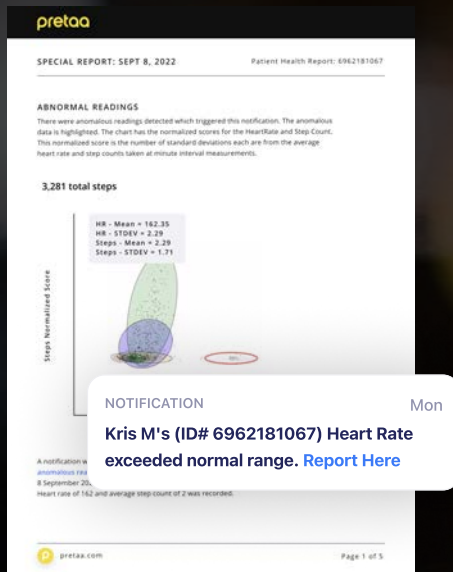
**Better Connections.
Better Outcomes.**



Biometric Feedback

Psychometric Surveys & CTA

Positive Reinforcement



Together with Pretaa

Drive better engagement and outcomes across your clinical practices and treatment centers with a seamless wearable experience.



Build trust by pairing actionable data with positive reinforcement.

With Pretaa's digital health and analytics platform, care providers are notified if there is an issue - while progress is celebrated.